

PRESS RELEASE

Van Lanschot Kempen becomes Amsterdam Concertgebouw's new main sponsor

's-Hertogenbosch/Amsterdam, the Netherlands, 11 January 2018

Van Lanschot Kempen becomes the new main sponsor of The Royal Concertgebouw, as the Netherlands' oldest independent financial institution looks to further enhance its links with art and culture with this five-year partnership.

Simon Reinink, General Manager of The Concertgebouw, comments: "We are very happy to have

Van Lanschot Kempen take on our main sponsorship. Our mission is to connect and enrich people with an unparalleled musical experience – a perfect fit with Van Lanschot Kempen's profile in the cultural arena."

Karl Guha, Chairman of Van Lanschot Kempen, adds: "We focus on wealth, and that takes in everything that makes life worth living. It's not just about owning, it's about sharing as well – now and in the future. Art and music are wealth in a different form, and they both show us the beauty of life and help to give it meaning. People need to be able to meet to experience art and music together. And that's exactly what The Concertgebouw gives us in its own inimitable fashion."

Van Lanschot Kempen has contributed to the preservation and creation of the Netherlands' cultural heritage since 1737. For instance, it is a partner of the Van Gogh Museum. It also awards an annual art prize – the Van Lanschot Art Prize – to talented Dutch artists, giving them a chance to be included in the country's oldest corporate art collection. These different kinds of cultural support enhance and enrich each other, and so contribute to the growth of our cultural wealth.

Van Lanschot Kempen has been sharing its own cultural wealth for years and organises a wide range of client and employee activities centring on its cultural partnerships throughout the year. And of course, its art collection is on show at its offices.

Notes for editors:

For more information and high-resolution images, please contact

- *Van Lanschot Kempen media relations: +31 20-3544585 email: mediarelations@vanlanschotkempen.com*
- *Reinoud van Houten, Manager PR and Press Relations at The Concertgebouw on +31 20 5730478 / +31 6 1159 6669, or email r.vanhouten@concertgebouw.nl*

Photography: Hans Roggen

About Van Lanschot Kempen

Van Lanschot Kempen, a wealth manager operating under the Van Lanschot, Evi and Kempen brand names, is active in Private Banking, Asset Management and Merchant Banking, with the aim of preserving and creating wealth for its clients. Van Lanschot Kempen, listed at Euronext Amsterdam, is the Netherlands' oldest independent financial services company with a history dating back to 1737.

For more information: vanlanschotkempen.com

About The Concertgebouw

The Royal Concertgebouw is considered one of the most important concert halls in the world because of its unparalleled acoustics and wide range of high-level programming. The concert hall has a great tradition of legendary concerts by musical greats. With more than 900 activities (of which almost 80% are concerts), more than 700,000 concert-goers, educational projects and private events annually, The Concertgebouw is one of the most visited concert halls in the world. The Concertgebouw Café also attracts more than 100,000 visitors annually. Since its founding, The Concertgebouw has been a privately funded art institution with a rich tradition in the field of (concert) sponsorship and fundraising. The Concertgebouw generates around 95% of its own income and approximately 5% comes from subsidies. A special contribution from the BankGiro Lottery is enabling The Concertgebouw to realise its ambitions in the field of sustainability.

For more information: concertgebouw.nl/en